



FOCUSED INTERIORS

AN INTERIOR DESIGN + RENDERING STUDIO

OFFERING VISUAL MEDIA BUNDLES TO DEVELOPERS + MARKETING AGENCIES

WE ARE A SINGLE/MULTI-FAMILY INTERIOR DESIGN + WHITE-LABEL RENDERING STUDIO.

We serve Developers, Builders, Homeowners, Interior Designers and Architects.
Our mission is to provide interior design + rendering design support when and where you need it.
White-label our products and strengthen your competitive advantage.

A modern living room interior with a large window, a white sofa, a low coffee table, and a potted plant. The room is dimly lit, with light coming from the window. The text is overlaid on the image.

**We offer Developers and Marketing
Agencies the NEXT-GENERATION of
visual media services.**

PROUDLY PRESENTING...

The **VISUAL** Media Bundle

RENDERING SERVICES
never seen offered before!

INCLUDES:

- ✓ **4 High-Quality Renders**
print-quality still image renders of the key areas in scope
- ✓ **1 Virtual Open House (VOH)**
a lifelike walk-through of one (or all) of a development's floor plan types and scheme options



4 HIGH-QUALITY RENDERS

print-quality still image renders of the key areas in scope

—

✓ **4 High-Quality Renders**
print-quality still image renders of the key areas in scope



CHOICE OF PERSPECTIVE STYLES



FRONT



FOCUSED



GENERAL



MAGAZINE

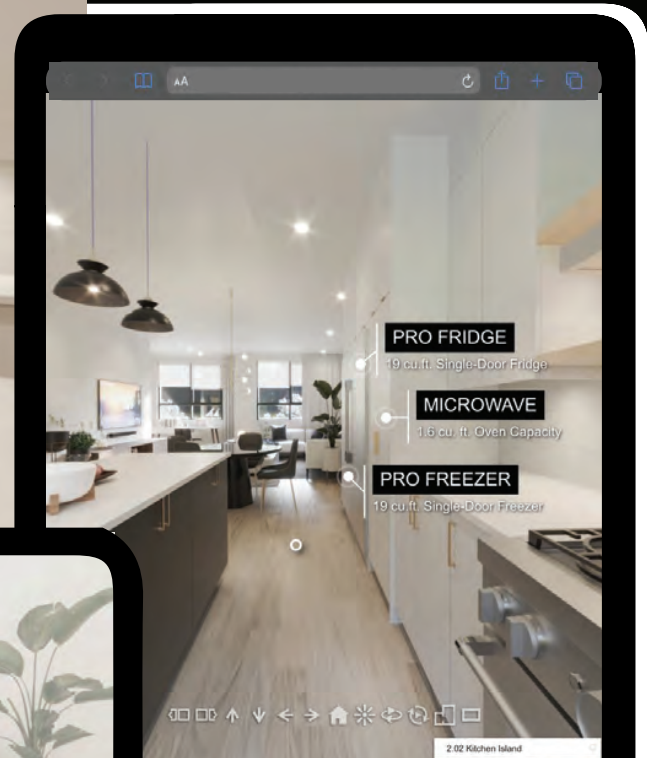


1 VIRTUAL OPEN HOUSE (VOH)

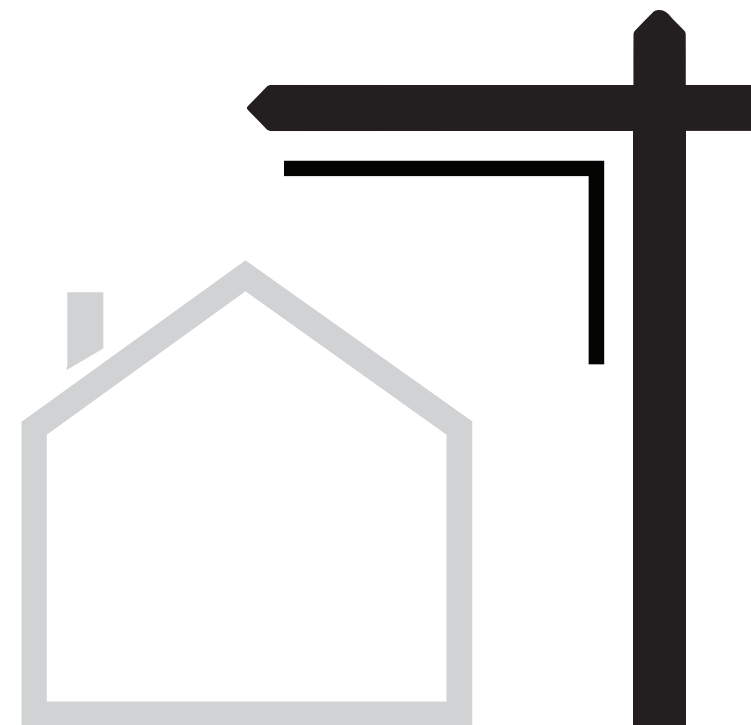
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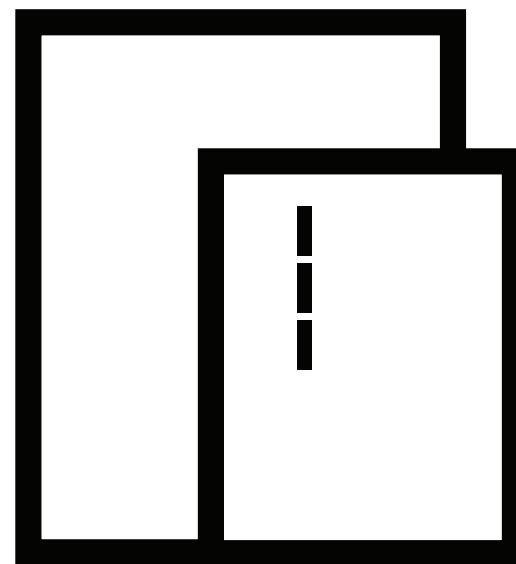


**WHEN YOU WANT TO START
PRE-SALES...**



PRESALES

**...BUT YOU DON'T HAVE A
PRESENTATION CENTRE OR
DISPLAY SUITE...**

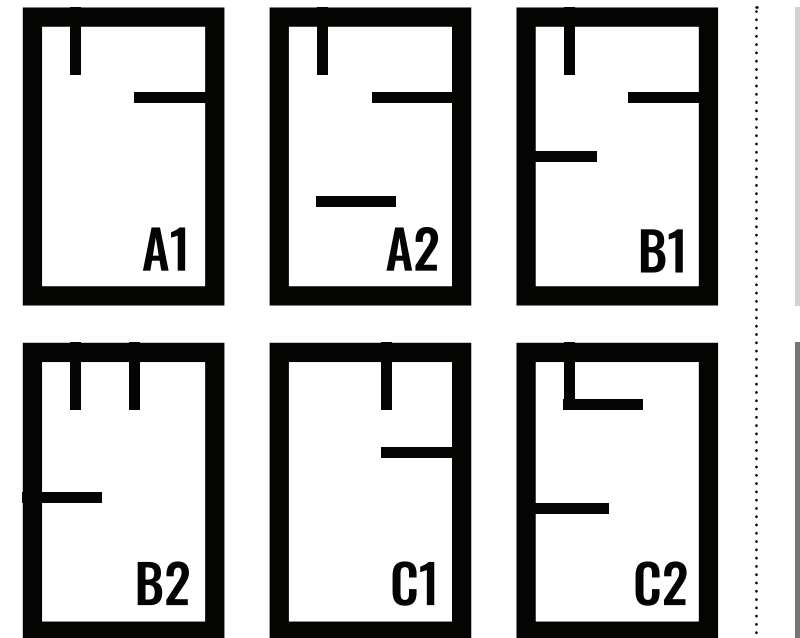


PRESENTATION CENTRE



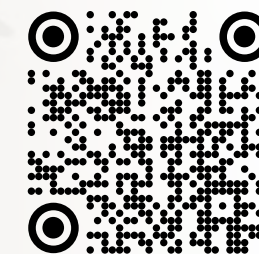
DISPLAY SUITE

**...AND YOU HAVE SOOOOO MANY
PROPERTY TYPES TO SHOW THEM...**



MULTIPLE LAYOUT OPTIONS + SCHEME TYPES

...GIVE THEM A VIRTUAL OPEN HOUSE INSTEAD!



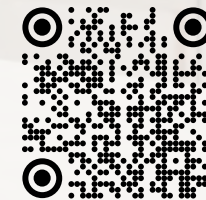
**VIRTUAL
Open
House.**

[YOUR LOGO HERE]

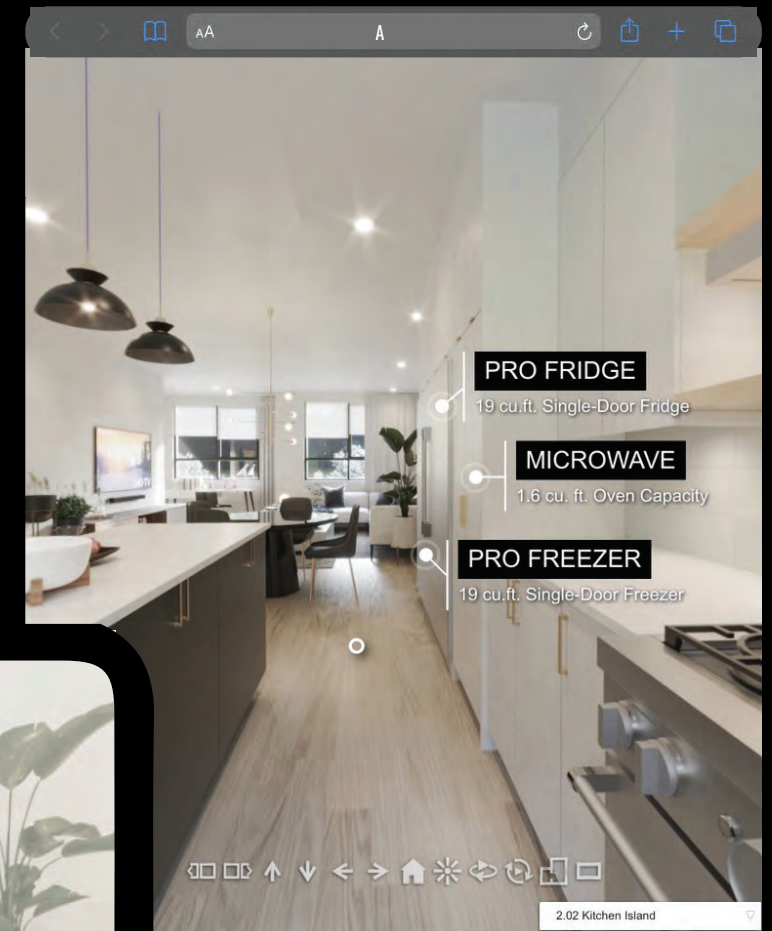
**WANT TO SEE A VIRTUAL OPEN
HOUSE IN ACTION?!**

CLICK THE LINK BELOW ≡

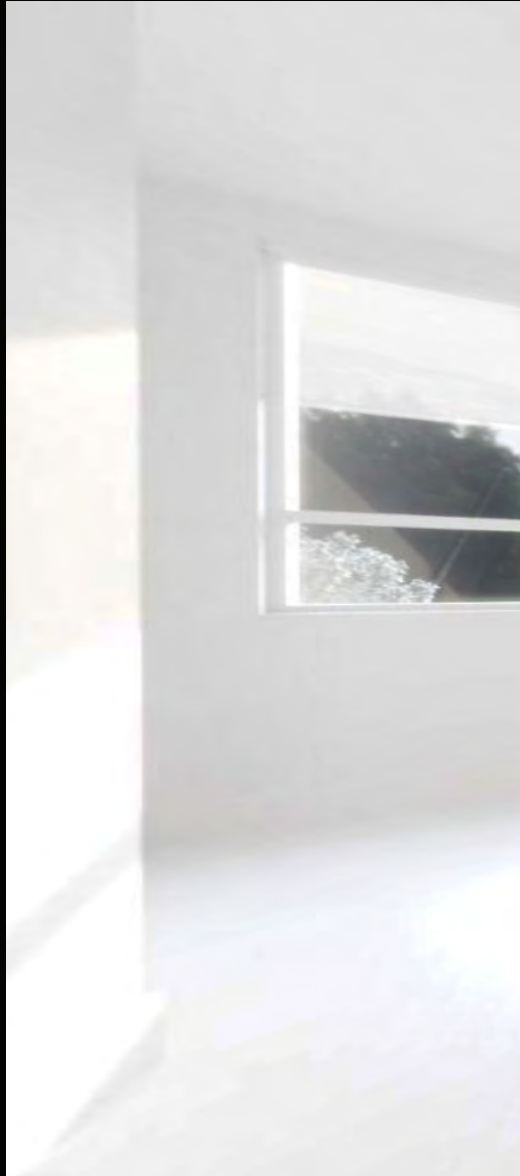
www.focusedinteriors.com/demo/virtual-open-house/



[YOUR LOGO HERE]
VIRTUAL OPEN HOUSE



CHOICE OF 3D MODEL STYLE



CLAY



FINISHES



FURNISHINGS

CHOICE OF LIGHTING STYLES



DAY



NIGHT

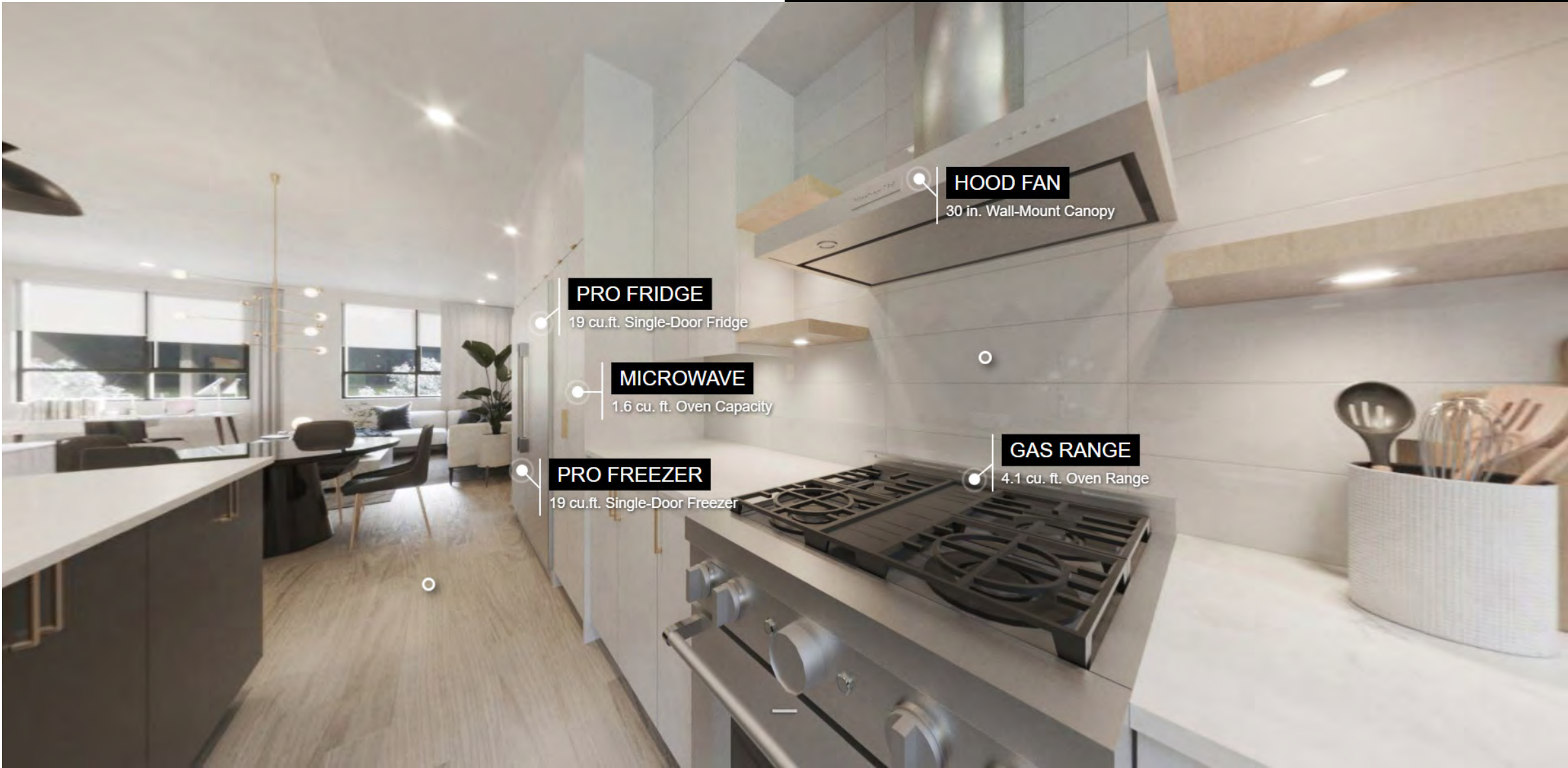
DESIGN SCHEME TYPES INCLUDED



DARK SCHEME

LIGHT SCHEME

OVERLAID PROPERTY DETAILS



ROOM HOTSPOTS

FEATURE CALLOUTS

3D FLOOR PLANS



LEVEL 01



LEVEL 02



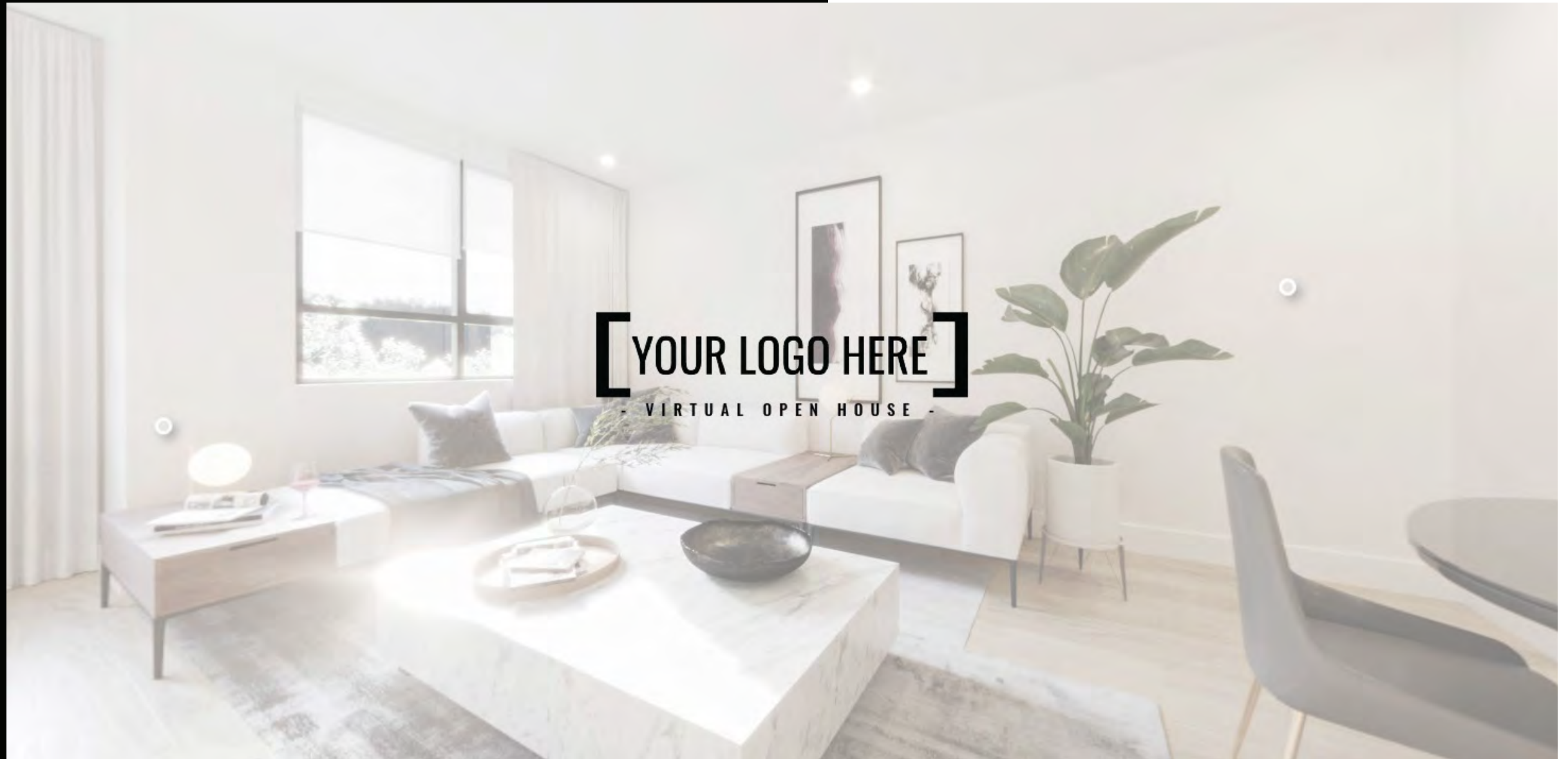
LEVEL 03

2D DOLLHOUSE SECTION

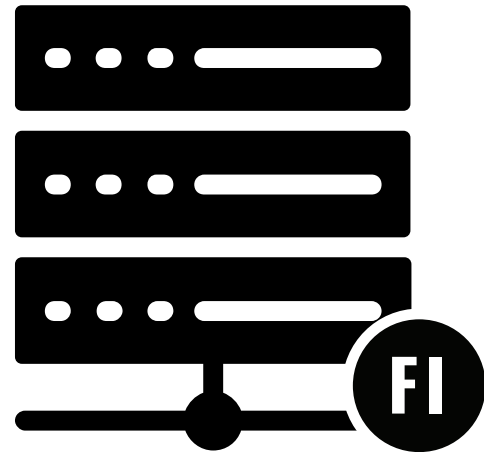


SECTION ELEVATION

OVERLAID DEVELOPMENT LOGO

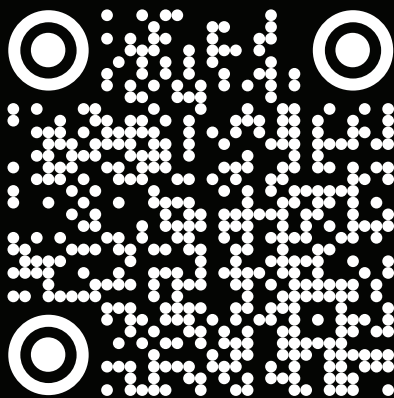


COMPLIMENTARY TOUR HOSTING



WE HOST THE TOUR FOR YOU!

CUSTOM TOUR QR-CODE



PRESENTATION FLOOR PLANS

CONTACT US
(000) 000-0000
info@development.com

PLAN A

3 BEDROOM, 3.5 BATH
INT: 2,039 SQ. FT



VIRTUAL
Open
House.

**AND JUST LIKE THAT, YOU'RE
READY TO START PRE-SELLING!**



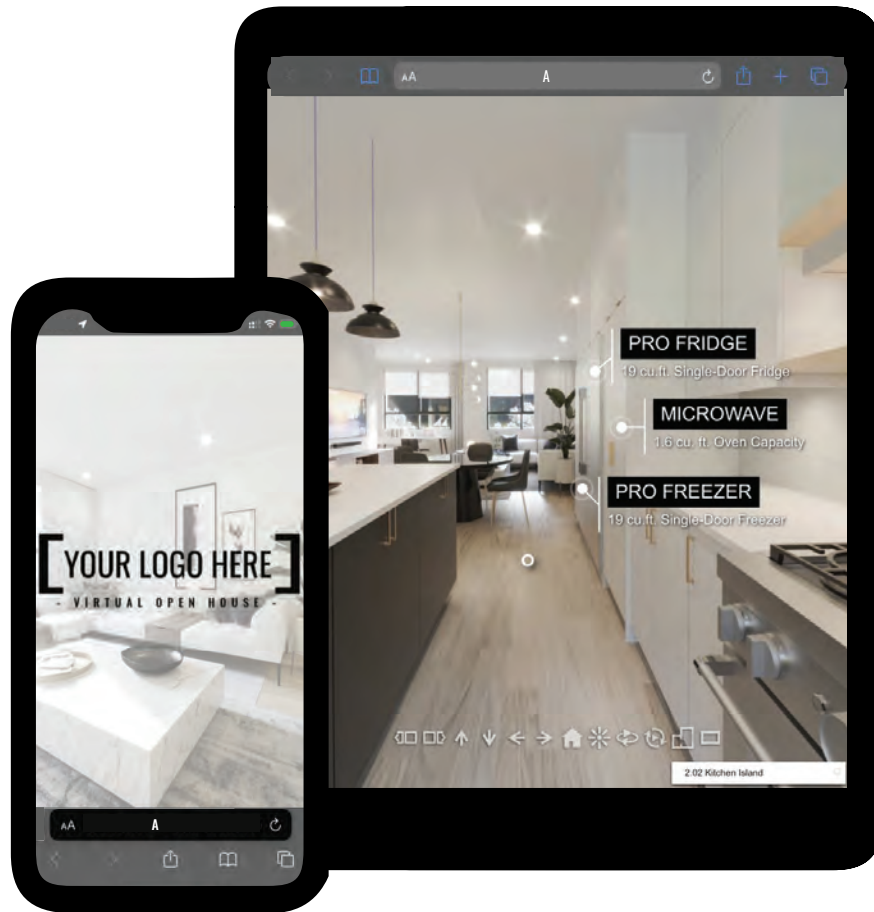
BENEFITS

- ✓ tours are easy to view and share via a simple weblink
- ✓ offers unlimited social media content for new and engaging marketing campaigns
- ✓ interactive capabilities allow sales teams to show properties to buyers remotely
- ✓ google analytic reports sent out regularly showing engagement activity
- ✓ puts you ahead of the curve and at the forefront of development marketing

BENEFITS



offer informative on-site construction walk-throughs for potential buyers & trades.





STAY IN-THE-KNOW & HAVE ACCESS TO ALL FINAL RENDERS

with frequent project status updates + 24/7 all-access general project page



FREQUENT PROJECT STATUS UPDATES

PHASE 01 | GETTING STARTED

PART 1 1 - the project info A. B. C. D. E.	100%
--	------

PHASE 02 | 3D MODELING

PART 1 6 - the base-model structure unit layout	100%
PART 2 6 - the base-model components appliances, fixtures + hardware	100%
PART 3 6 - the base-model details lighting, finishes + textures	95%
PART 4 6 - the staging components furniture + accessories	85%
PART 5 6 - the staging details lighting, finishes + textures	25%
PART 6 6 - the test renders still images, hotspots, plans, sections	0%

PHASE 03 | PRESENTATION COMPOSITION

PART 1 3 - the render setup final	0%
PART 2 3 - the composing final presentation files	0%
PART 3 3 - the delivery web, email, mail	0%

24/7 ALL-ACCESS GENERAL PROJECT PAGE!



PROJECT STATUS UPDATE | RENDERING



VIRTUAL OPEN HOUSE (VOH)



TOUR LINK:

www.focusedinteriors.com/demo/virtual-open-house/



STILL IMAGE RENDERS



3D FLOOR PLAN(S)



2D DOLLHOUSE SECTION CUT



VIDEO

The
VISUAL
Media Bundle

OUR CORE OFFER:

Showcase Your Expertise

Demonstrate Your Attention to Detail

Boost Your Credibility

Build Buyer Confidence

Enjoy Peace of Mind

CORE OFFER

VISUAL MEDIA BUNDLE

PRICES STARTING AT:

\$7,000 plus tax.

CONTACT US FOR A COMPETITIVE QUOTE



4 High-Quality Renders

print-quality still image renders of the key areas in scope

- ✓ Choice of Perspective Style
- ✓ Choice of Render Size
- ✓ Day or Night Lighting
- ✓ Choice of Print Quality



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a lifelike walk-through of one (or all) of a development's floor plan types and scheme options

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- ✓ Choice of Model Style
- ✓ 2 Design Scheme Options
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- ✓ Feature Call-Outs
- ✓ Home Button Navigation
- ✓ Choice of Overlaid Logo
- ✓ Online Web Hosting
- ✓ 'Getting-Started' Tour Video
- ✓ Custom QR-Tour Code
- ✓ Google Analytics Tour Report

START TODAY!

VISUAL MEDIA BUNDLE

Showcase Your
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WITH BONUSES!

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PLUS BONUSES!

receive a minimum of 19 additional still image renders

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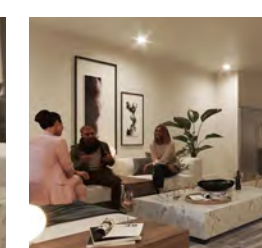
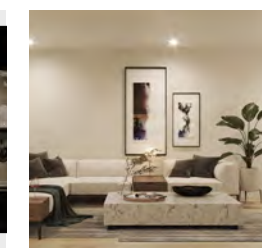
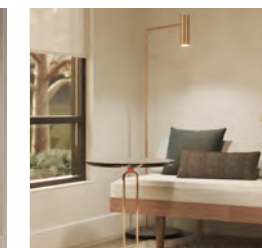
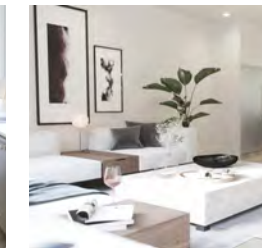
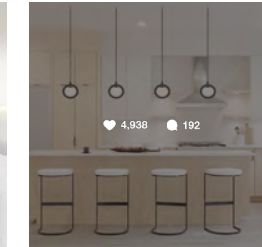
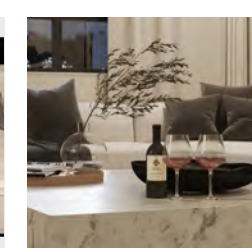
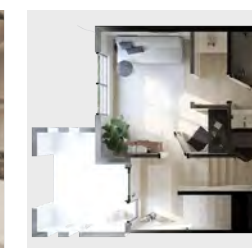
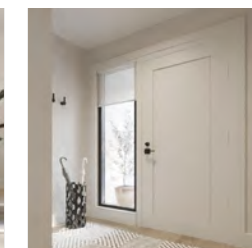
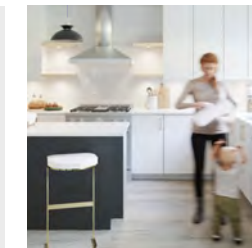
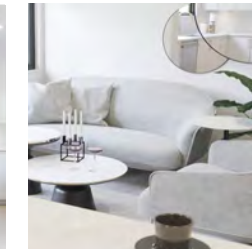
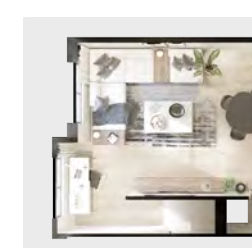
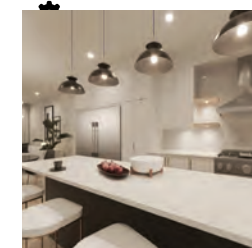
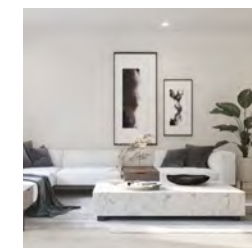
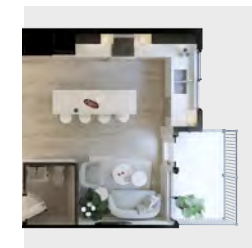
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- ✓ Custom QR-Tour Code
- ✓ Google Analytics Tour Report

START TODAY!

PLUS BONUSES!



You will receive
a *minimum* of **19**
additional **Still
Image Renders!!**

This is
IN ADDITION TO the
UNLIMITED screen-
captured images and
videos you can create
on your own from
your Virtual Open
House (VOH) Tour!

✓ *Included!*

VISUAL MEDIA BONUSES



3D FLOOR PLAN RENDER(S)

a top-down view of each level of the unit in-scope



✓ **3D Floor Plan Render(s)**
a top-down view of each level of the unit in-scope



LEVEL 01



LEVEL 02



LEVEL 03



2D DOLLHOUSE SECTION CUT RENDER

an up-and-down cut through the side of the unit in-scope



✓ **2D Dollhouse Section Cut Render**
an up-and-down cut through the side of the unit in-scope



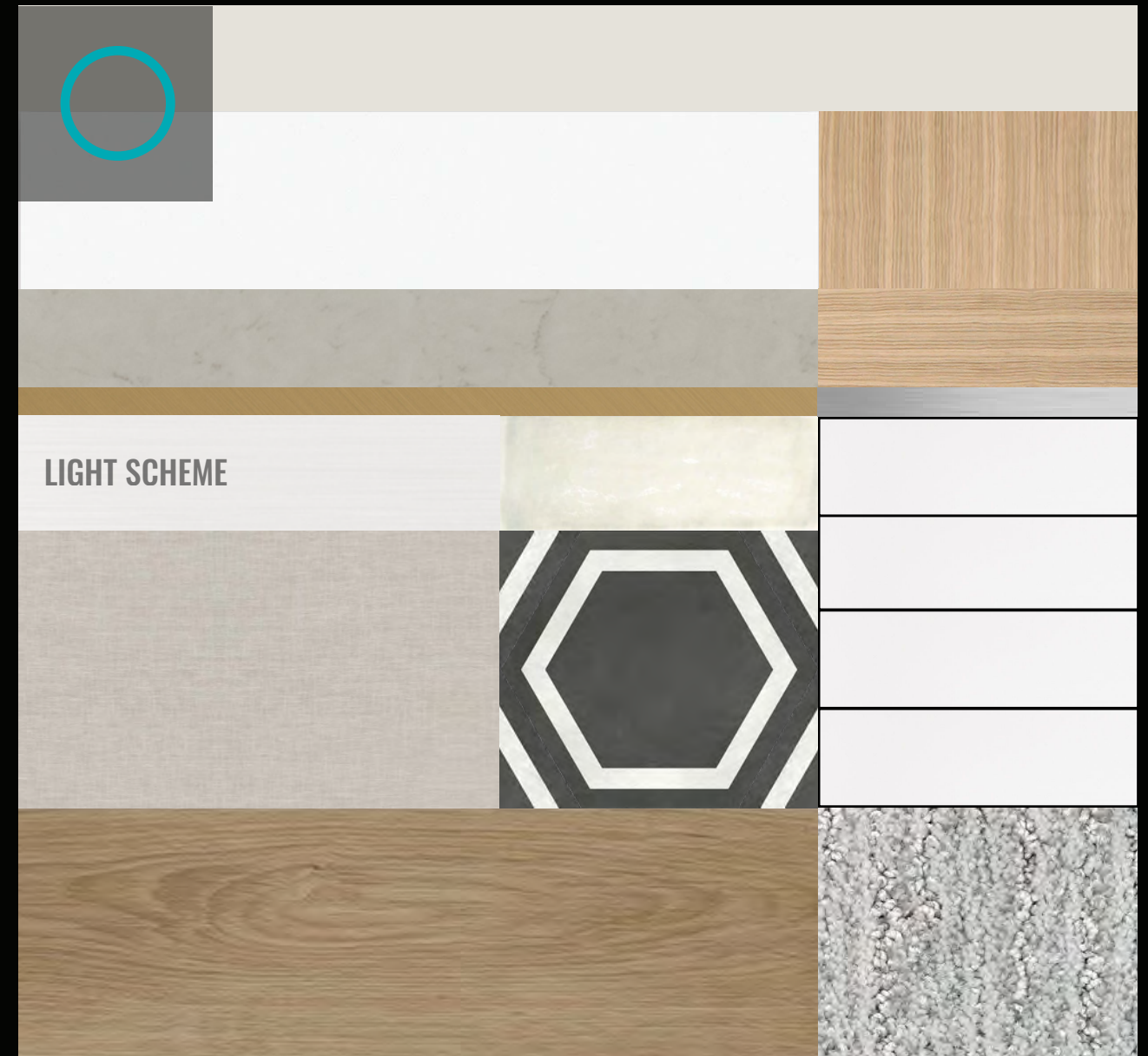
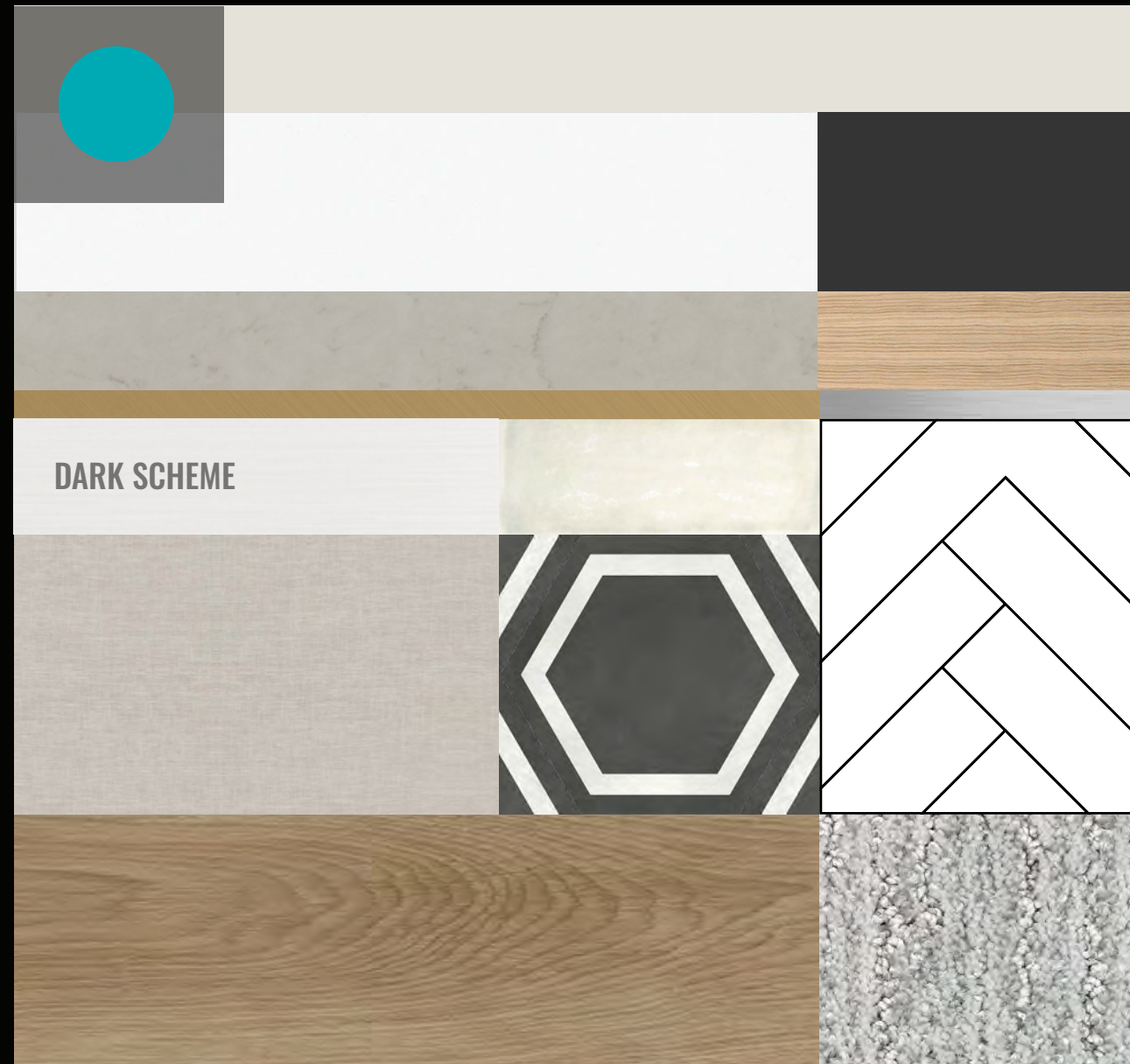


DIGITAL MATERIAL SCHEME BOARDS

a digital representation of each material design scheme in-scope



✓ **Digital Material Scheme Boards**
a digital representation of each material scheme in-scope





PRESENTATION-READY FLOOR PLAN LAYOUTS

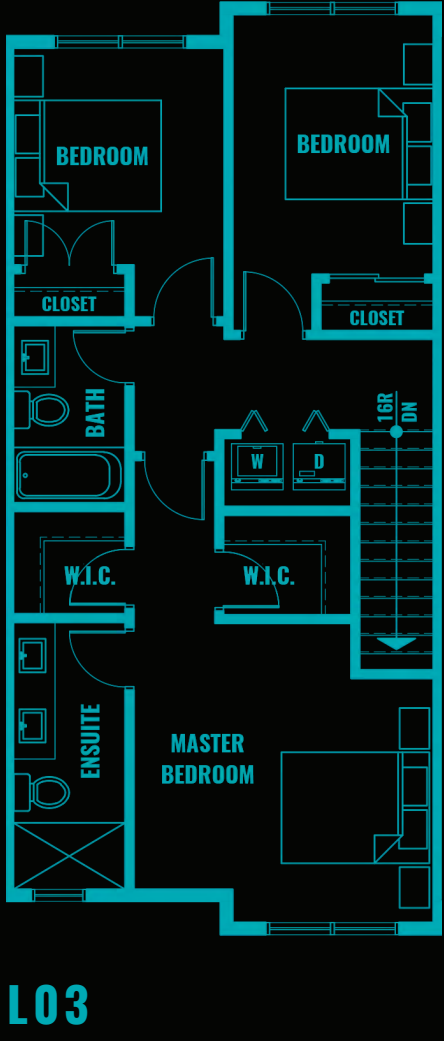
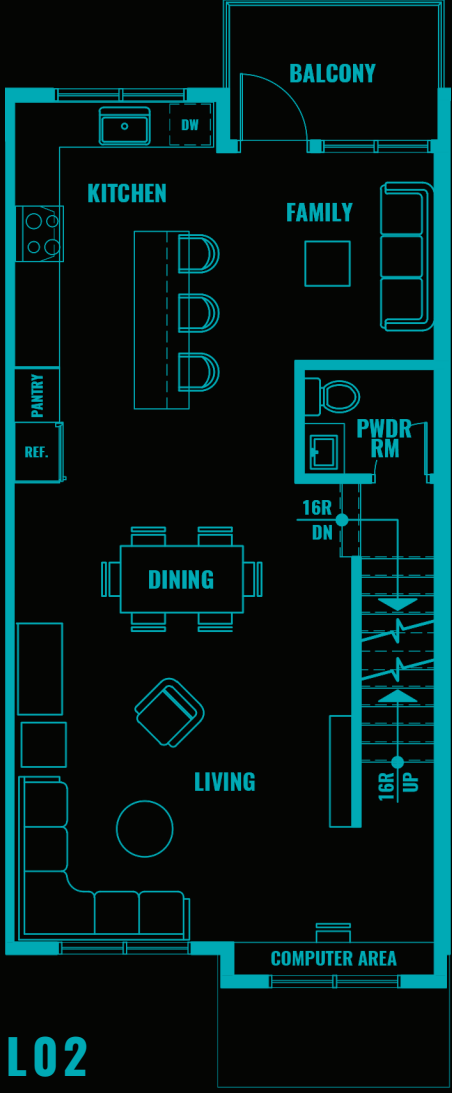
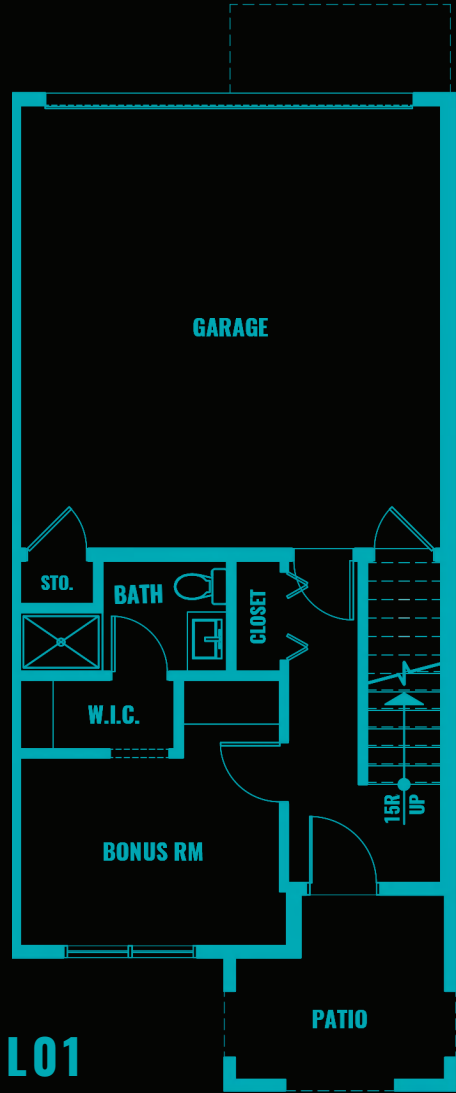
simplified, line-drawn floor plans for ALL layout types





Presentation-Ready Floor Plan Layouts

simplified, line-drawn floor plans for ALL layout types



PLAN A

3 BEDROOM, 3.5 BATH
INT: 2,039 SQ. FT



BLD. 01



BLD. 04



BLD. 05

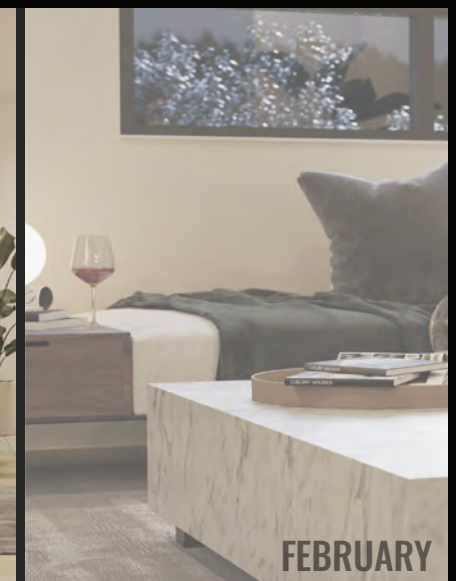
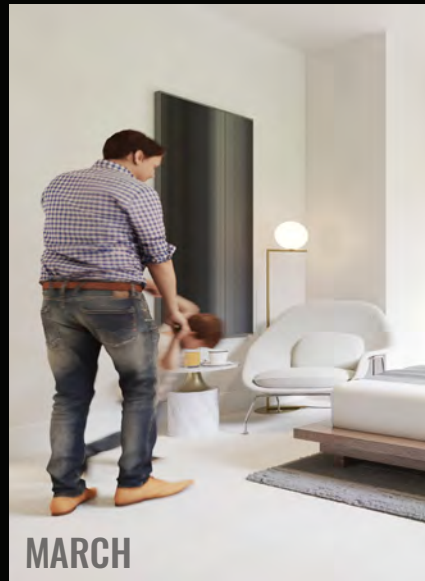


12 ADDITIONAL STILL IMAGE RENDERS

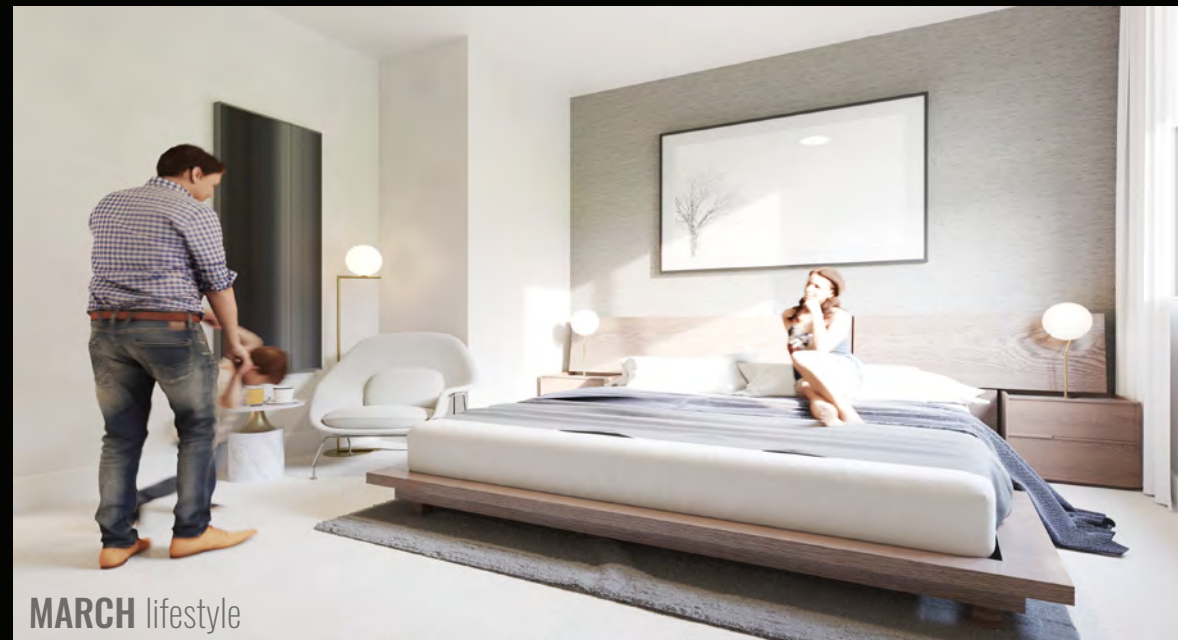
one new render delivered at the start of each month



✓ **12 Additional Still Image Renders**
one new render delivered at the start of each month



🌸 SPRING | MORNING LIGHT



MARCH lifestyle



APRIL room



MAY feature



SUMMER | DAY LIGHT





FALL | EVENING LIGHT



SEPTEMBER lifestyle



OCTOBER room



NOVEMBER feature



WINTER | NIGHT LIGHT



Showcase Your Expertise

Demonstrate Your Attention to Detail

Boost Your Credibility

Build Buyer Confidence

Enjoy Peace of Mind

CORE OFFER

VISUAL MEDIA BUNDLE

PRICES STARTING AT:

\$7,000 plus tax.

CONTACT US FOR A COMPETITIVE QUOTE



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- ✓ Choice of Render Size
- ✓ Day or Night Lighting
- ✓ Choice of Print Quality



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BUNDLE & SAVE!

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PLUS BONUSES!

VISUAL MEDIA

- + 3D Floor Plan Render(s)
a top-down view of each level of the unit in-scope

✓ Included!

- + 2D Dollhouse Section Cut Render
an up-and-down cut through the side of the unit in-scope

✓ Included!

- + Digital Material Scheme Boards
a digital representation of each material design scheme in-scope

✓ Included!

- + Presentation-Ready Floor Plan Layouts
simplified, line-drawn floor plans for ALL layout types

✓ Included!

- + 12 Additional Still Image Renders
one new render delivered at the start of each month

✓ Included!

You will receive a minimum of **19** additional **Still Image Renders!!**

This is **IN ADDITION TO** the **UNLIMITED** screen-captured images and videos you can create on your own from your Virtual Open House (VOH) Tour!

COMMUNICATION

- + Weekly Project Status Updates
a written summary and corresponding progress bar providing project status updates

✓ Included!

- + Designer-to-Designer Communication
we can correspond with related parties on your behalf

✓ Included!

RESOURCES

- + 24/7 All-Access General Project Page
a single location to access all project information, links and files

✓ Included!

✓ Limited Availability!

- + 1 Interior Video Pan
an 8 second video with music of a key area of your tour

- Showcase Your Expertise
- Demonstrate Your Attention to Detail
- Boost Your Credibility
- Build Buyer Confidence
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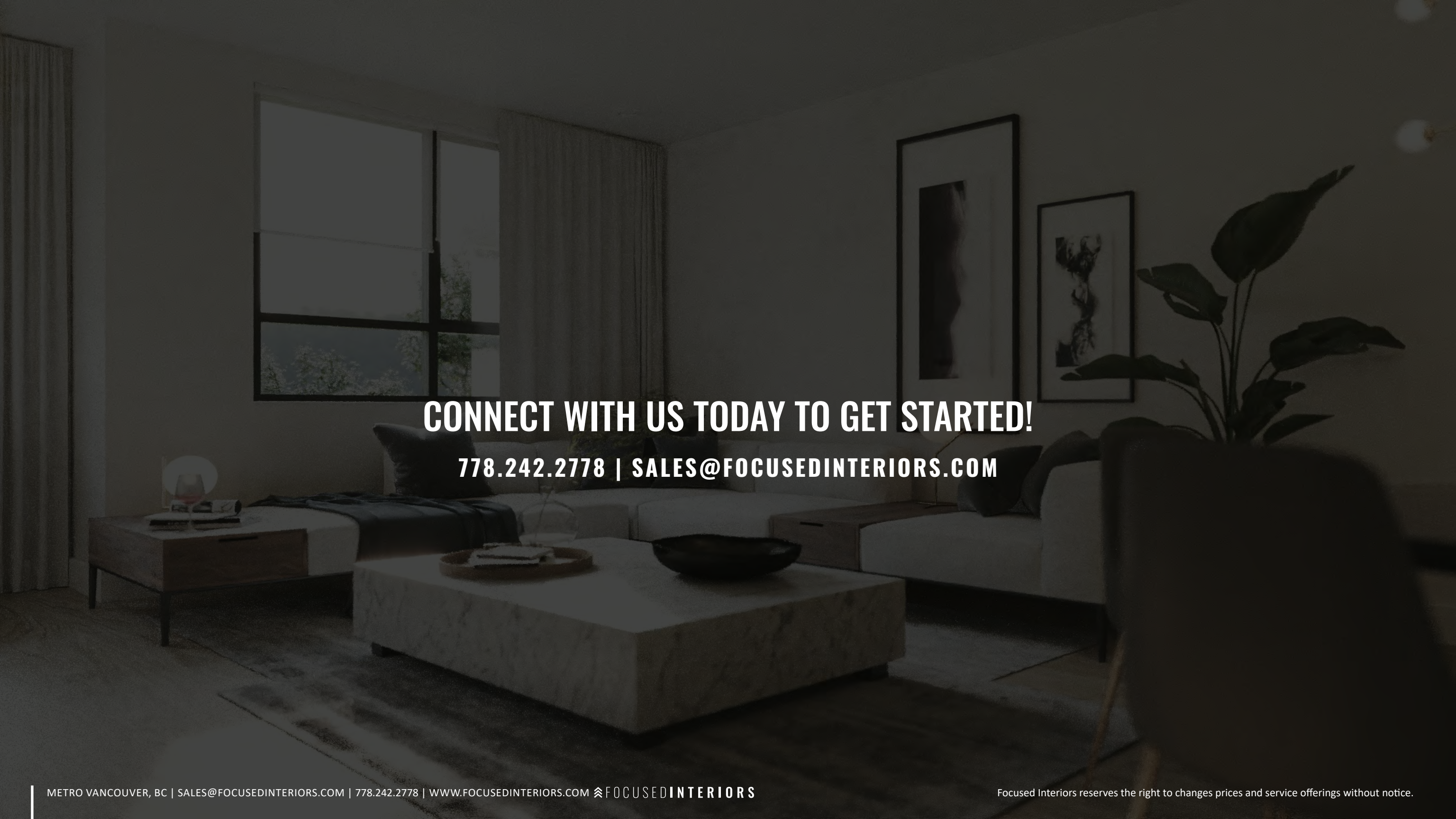
START TODAY!

PRICING

CONTACT US FOR A
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CONSIDERING MULTIPLE (VOH) TOURS FOR YOUR PROJECT?

WE OFFER SAVINGS FOR BULK ORDERS. ASK US HOW.



CONNECT WITH US TODAY TO GET STARTED!

778.242.2778 | SALES@FOCUSEDINTERIORS.COM